

SOUTHEASTERN (CORAL SPRINGS) – DISTRICT 9 BOARD MEETING

APRIL 5, 2018 – MARRIOTT HOTEL

MEMBERS PRESENT: Betty Sandifer – President, Shirley Seals – Secretary/Treasurer, Jay Whipple – ACBL President, Jeff Overby, Bruce Lang, Rawy Shediak, Bruce Greenspan, Allison Freeland, Charlene Predmest, Charles Showalter, Shannon Cappelletti, Robert Sprick, Keith Gellman, Peter Jargowsky, and Bill Rauld.

MEMBERS ABSENT: Carol Hamilton, Mike Gibson, Howard Rothman, Ray Wise, Charles Gill, Harriet Morris, Jeff Edelstein, Armand Grassi, and Gayle Marr.

ADVISERS PRESENT: Harry Falk – Director in Charge & Bill Rauld – Past President.

ADVISERS ABSENT: Theri Andino, Patty Johnson & Craig Hemphill.

The meeting was called to order by Betty Sandifer, President at 8:40 a.m.

Minutes of the Orlando Board Meeting held on January 5, 2018 was approved by Jeff Overby, seconded by Rawy Shediak. Motion carried unanimously.

TREASURER’S REPORT: Shirley Seals

All accounts are in good condition. The Special Funds account has been reimbursed by CFFK for the Youth NABC in Toronto. The GNT/NAP Account balance is \$30,933. The Sunshine Bridge News account balance is \$39,461...the 1st of four issues of the SBN has been paid in the amount of \$21,866. Motion to approve minutes carried.

SUNSHINE BRIDGE NEWS: Theri Andino submitted her report which was included in the Agenda and attached to this report. Any suggestion/comments regarding the SBN should be given to Betty Sandifer, who is meeting with Theri tomorrow.

DISTRICT 9 YOUTH COMMITTEE: Shirley Seals, Chair

Shirley presented the Report from the Youth Committee which has been sent to all board members and a copy is attached to these minutes. She praised her committee for their willingness to tackle this complex issue and her compliments went to the committee for their unanimous vote to approve the seven (7) recommendations. The committee met by telephone conference as well as countless emails. Motion to approve the recommendations by the board carried unanimously.

CFFK Report: Jeff Overby

The end of the quarter has not been determined. The current balance in the CFFK account is \$165,000.

NAP/GNT Report: The GNT Finals and Special Sectional will be held at Harry Falk's Club, Khatib Bridge Center in Stuart, April 27 - 29. All Flights will be in one location. The NAP Finals and Special Sectional will be at the Orlando Metropolitan Club on October 26 – 28. All flights will be held in one location. Betty asked that you let her know of other clubs that have the capacity and willingness to hold these events in 2019. Motion passed to approve the location of both of GNT & NAP Finals and Special Sectionals for 2018.

DIRECTOR IN CHARGE: Harry Falk

This tournament is running about level with the past year. Harry called to the attention of the board that after 20+ years, Karl Miller has given up the supply function and Jesse Laird will take over at this conclusion of this tournament. Karl has worked very hard doing this job, with long hours, and extra days at Regionals. Harry suggested that we recognize Karl in the Sunshine Bridge News for his years of service to the District.

2020 TAMPA NABC CHAIR: Jeff Overby

The Committee met at this tournament and will continue to meet at every Regional. The SBN will give an update in each issue as to what we are doing and where we are in the process. We are waiting on the ACBL to give us their suggested logos so this can be brought back to let you have some say. The NABC will be held at the Convention Center in downtown Tampa. All Committee chairs have been selected except the Volunteer Coordinator. We are going to ask for Volunteers from each Unit for at least two days...maybe more from the larger Units. Allison Freeland will be in charge of the "Name the Games" ...which is very important as it is a money maker to be used for the cost of Entertainment at the NABC. She will need help from all the Units to make this successful.

RECORDER: Bill Rauld

There are no new issues. After consideration, an old issue has been turned back over to the Unit in which the incident occurred.

ACBL PRESIDENT: Jay Whipple

The Common Game sponsored the REACH projects which were successful...\$50,000 for one and \$100,000 for the other...but was labor intensive. ACBL had to back down from this because The Common Game refused support it in the future.

Eight Regionals at Sea have been approved. Larry Cohen, Alice Travel and Celebrity Cruise Line have a huge demand for these cruises. The **current** rules state that the RAS must be approved by the affected Districts before they are sanctioned by the ACBL.

Projects – Philadelphia to Atlanta

High Priority:

Membership Growth

1. Continue testing online ads and test club-level promotion. Build back end to refer leads to teachers and clubs.
2. Group, ValPak, Pennysaver. Reach out and decide if we can leverage.
3. Finish first phase of teaching upgrade. Finish upgrade of TAP.
4. Help Clubs. Ask club feedback on various incentives ideas.

Technology

1. Finish Phase II of CRM. Define the remaining task needed.
2. Finish Gateway and score across portion of Masterpoint Engine.
3. Accelerate certifying tournament and game software

Volunteers

Provide support to Board to update volunteer manual & other website documents.

Implement Board Decisions

1. Ensure that proposed Bylaws amendments are published in the Bridge Bulletin
2. Gold point increase to 33% for NLM Regionals
3. Revise Spring NABC event schedule
4. Implement quarterly CEO Scorecard
- 5. Plan and beg rollout of new Convention Charts**
- 6. Expansion of Regionals at Sea**

Membership Growth

1. Survey clubs and documents best practices for interfacing with social bridge and converting social bridge players to ACBL members.
2. Prepare plan to extend ZT to all tournaments. Edit policies on Slow Play, Frangrances, Cell Phones for clarification.
3. Investigate OLLI partnership with Education Foundation
4. Video guide for half table via BBO solution

Betty Sandifer was contacted by ACBL's CEO, at the request of Al Levy, who wanted Swiss games created for World Bridge Federation participants and to be sanctioned by ACBL. This request was denied, and Betty gave Mr. Gidwani the reasons District 9 was not participating in the WBF. She also received a call from Al Levy with the same request. The answer was the same.

A Discussion was held regarding the Volunteer and Sportsman awards of the year. The reception has been poorly attended and there were suggestions for future nominating committees regarding the recipients of these awards. The issue was tabled for the next District board meeting.

On Monday a charity game was held to benefit the Marjory Stoneman Douglas Victim Fund. The fundraising efforts by our bridge players for the victims and families of the tragedy at the school, amounted to \$3,000.

Motion to adjourn by Jeff Overby, 2nd by Shirley Seals. Meeting adjourned at 10:00 a.m.

Shirley Seals, Secretary – District 9 - ACBL